

CONTENTS

Introduction	5
<i>Marek Matejuk</i>	
PART I – Conditions for the development of small and medium-sized enterprises in the 2014-2020 perspective	9
1. SME sector in Poland and the European Union – range theory	11
<i>Paweł Siemaszkiewicz</i>	
2. SME sector companies cooperation with the business support organizations	19
<i>Piotr Sitkiewicz</i>	
3. Sources of funding and forms of financial support available to SMEs	29
<i>Katarzyna Kochel, Alicja Przyborowska, Tomasz Raczkowski</i>	
4. Impact of business incubators upon development of enterprises.....	39
<i>Maciej Woźniak</i>	
5. Support measures for small and medium-sized enterprises as illustrated by the example of the Incubator Foundation.....	49
<i>Monika Gajowiak, Joanna Psionka</i>	
PART II – Management challenges related to development processes of the SME sector companies in the 2014-2020 perspective	63
6. Human resources management in the context of new market background.....	65
<i>Joanna Gieraga</i>	
7. Human capital of enterprises in the context of knowledge based economy development – case study.....	78
<i>Natalia Matusiak, Hanna Włodarkiewicz-Klimek</i>	
8. Factors influencing the development of family businesses	89
<i>Agata Motyka, Marta Szczeblewska</i>	

9. The concept of internationalization management	101
<i>Katarzyna Blanke-Ławniczak</i>	
10. Logistics management problems of small and medium-sized enterprises.....	110
<i>Krzysztof Zowada</i>	
PART III – The role of selected concepts in creating the competitiveness of small and medium-sized enterprises	119
11. Lean management culture	121
<i>Aneta Parkes</i>	
12. The impact of the implementation of the ROP project "Optimization of customer service and company management powered by information technologies and on-line services" on the competitiveness of manufacturing enterprise "X"	132
<i>Patrycja Gabara, Aleksandra Kaczuba, Karolina Kowalczyk</i>	
13. The role of social cooperatives in occupational activation of people with disabilities.....	139
<i>Artur Janiszewski</i>	
14. Logit function in marcologistics, determinants of the functional	148
<i>Ewa Kowalska-Napora</i>	
Presentation of Scientific Society “People-Business-Technologies”	158
Summary in Polish	159