

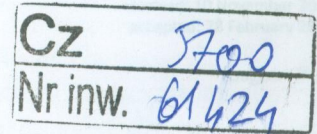
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INTRODUCTION

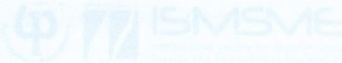
Intellectual capital endowment becomes a fundamental prerequisite for technological advancements across countries and industries. Intangible assets have been considered a main source of productivity growth on an aggregate level during the last decades (Aghion & Howitt, 2006; Ramirez & Rada, 2008; Ched & Nadiri, 2016; Mourouze & Vezou, 2013). In the knowledge economies, the marginal contribution of intangible capital to output growth already

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INTRODUCTION

A value system determines all human activity, including the main line of behaviour. Management theories speak about values as a factor determining the organisation's success (Kraemer & Harry, 2011;

Bourne & Jenkins, 2013). Organisational values are a key element of organisational culture, and comprise strategies, goals and philosophies that have a greater depth and influence visible behaviour and create organisational culture as well as its specificity (Schmin,

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Industry is an important sector of the European Union's (EU) economy. In Poland, it accounts for 24.1 % of the employed population and 25.1 % of the gross value added (GVA). The industry also plays a key role

accounts for about 60 % of merchandise exports (on average in the EU-28).

Today, according to the European Classification of Economic Activities NACE Rev.2, the industry

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