

# Contents

<i>List of tables</i>	ix
<i>List of figures</i>	x
<i>Foreword</i>	xi
<b>Immigrant entrepreneurship: Cases from contemporary Poland. Introduction</b>	1
BEATA GLINKA, ADAM W. JELONEK	
<i>Opening remarks</i> 1	
<i>Migration—the case of Poland</i> 3	
<i>Research assumptions and methods</i> 4	
<i>Structure of the book</i> 7	
<i>Bibliography</i> 10	
<b>1 Current trends in global and Polish migrations</b>	12
ADAM W. JELONEK	
<i>1.1 Introduction</i> 12	
<i>1.2 Historical dynamics of a global migration</i> 13	
<i>1.3 Contemporary global migrations—facts and figures</i> 14	
<i>1.4 Contemporary migrations—the reasons and effects</i> 17	
<i>1.5 Polish emigration from the historical perspective</i> 20	
<i>1.6 Poland as a country of immigration</i> 25	
<i>1.7 Final remarks</i> 28	
<i>Bibliography</i> 28	
<b>2 Research on immigrant entrepreneurship</b>	34
BEATA GLINKA	
<i>2.1 Introduction</i> 34	
<i>2.2 Immigrant entrepreneurship as a field of study</i> 35	
<i>2.2.1 Towards legitimisation</i> 35	

2.2.2 <i>Trends and main areas of study</i>	38
<i>Trends and challenges in immigrant entrepreneurship research</i>	38
<i>Selected areas of immigrant entrepreneurship research</i>	43
2.3 <i>Doing research on immigrant entrepreneurship: on challenges and pitfalls</i>	54
2.3.1 <i>Methods used in immigrant entrepreneurship research</i>	55
2.3.2 <i>Doing qualitative research on immigrant entrepreneurship</i>	56
2.4 <i>Conclusions</i>	62
<i>Bibliography</i>	64
<b>3 Immigrants from the Far East in Poland</b>	73
AGNIESZKA BRZOZOWSKA, BEATA GLINKA AND ADAM W. JELONEK	
3.1 <i>Introduction</i>	73
3.2 <i>Sources of data on migration in Poland</i>	74
3.3 <i>Immigrants in Poland</i>	76
3.4 <i>Similar or different? cultural distance between host and home cultures</i>	79
3.5 <i>Immigrants from the five Asian countries in Poland: a summary of the basic characteristics</i>	84
3.5.1 <i>Immigrants from Vietnam</i>	84
3.5.2 <i>Immigrants from China</i>	85
3.5.3 <i>Immigrants from India</i>	87
3.5.4 <i>Immigrants from South Korea</i>	88
3.5.5 <i>Immigrants from the Philippines</i>	88
3.6 <i>Conclusions</i>	90
<i>Bibliography</i>	91
<b>4 Reasons for starting new ventures</b>	95
AGNIESZKA BRZOZOWSKA	
4.1 <i>Introduction</i>	95
4.2 <i>Entrepreneurial motivation</i>	96
4.3 <i>Immigrant entrepreneurship motivation</i>	96
4.4 <i>Analysis of motives of different groups of immigrants</i>	98
4.4.1 <i>Chinese immigrant entrepreneurs</i>	98
4.4.2 <i>Filipino immigrant entrepreneurs</i>	101
4.4.3 <i>Indian immigrant entrepreneurs</i>	103
4.4.4 <i>South Korean immigrant entrepreneurs</i>	106
4.4.5 <i>Vietnamese immigrant entrepreneurs</i>	108

4.5 Conclusions	111
Bibliography	116
<b>5 Strategies of venture development</b>	<b>119</b>
JULITA MAJCZYK	
5.1 Introduction	119
5.2 Strategic planning	120
5.3 Stakeholders in the organisational environment	122
5.4 The dilemmas of decision-makers	124
5.5 Economic activity of immigrants: findings	125
5.5.1 Employees—workforce	126
5.5.2 Business partners	128
5.5.3 Customers	129
5.5.4 Competitors	131
5.5.5 Competitive advantage	133
5.5.6 Venture development	135
5.6 Summary of findings	141
Bibliography	144
<b>6 On identities</b>	<b>147</b>
RENATA CZEKALSKA	
6.1 Introduction	147
6.2 Literature review	148
6.3 On identity: selected self-defining statements	149
6.3.1 Nationality as a component of identity	149
A. Vietnamese immigrant entrepreneurs in Poland	149
B. Chinese immigrant entrepreneurs in Poland	150
C. Indian immigrant entrepreneurs in Poland	151
D. South Korean immigrant entrepreneurs in Poland	151
E. Filipino immigrant entrepreneurs in Poland	152
6.3.2 Entrepreneurship as a component of identity	152
A. Vietnamese immigrant entrepreneurs in Poland	152
B. Chinese immigrant entrepreneurs in Poland	154
C. Indian immigrant entrepreneurs in Poland	155
D. South Korean immigrant entrepreneurs in Poland	156
E. Filipino immigrant entrepreneurs in Poland	156
6.3.3 Sense of belonging to a specific ethnic (immigrant), home country community as a component of identity	157

A. Vietnamese immigrant entrepreneurs in Poland	157
B. Chinese immigrant entrepreneurs in Poland	158
C. Indian immigrant entrepreneurs in Poland	159
D. South Korean immigrant entrepreneurs in Poland	160
E. Filipino immigrant entrepreneurs in Poland	161
6.3.4 Sense of belonging to the host society as a component of identity	162
A. Vietnamese immigrant entrepreneurs in Poland	162
B. Chinese immigrant entrepreneurs in Poland	163
C. Indian immigrant entrepreneurs in Poland	163
D. South Korean immigrant entrepreneurs in Poland	164
E. Filipino immigrant entrepreneurs in Poland	165
6.4 Conclusions	166
Bibliography	169
7 Different facets of immigrant entrepreneurship: Central and peripheral target countries	171
BEATA GLINKA, JOANNA WARDĘGA AND ADAM W. JELONEK	
7.1 Introduction	171
7.2 Entrepreneurs from the Far East in Poland—selected survey results	172
7.2.1 Cultural differences, identity and intercultural relations	174
7.2.2 Running a business in Poland: between ethnic and local approaches	178
7.2.3 Motives for migration and business creation	180
7.2.4 Immigrants on the market: competencies, strategies and success	181
7.3 The specifics of entrepreneurial activities of immigrants in peripheral target countries: an example of Poland	185
7.4 Concluding remarks	188
7.5 Limitations and future research	191
Bibliography	192
Contributors	193
Index	195