

Contents

Preface	7
CHRISTIAN ABEGGLEN, PIOTR BUŁA, CHRISTOPHER PAWLAK Strategic capabilities management for supply chain in response to challenges in the global pharmaceutical industry	9
LESZEK BOHDANOWICZ The impact of the coronavirus pandemic on the management of football clubs: The case of Widzew Łódź in the 2020/2021 season	37
MARTA BRZOZOWSKA, DOROTA DZIEDZIC, KATARZYNA KOLASIŃSKA-MORAWSKA Resilient parts of logistic chains as a way to survive the COVID-19 pandemic	59
TOMASZ KAFEL, BERNARD ZIĘBICKI Specifics of formulating the strategy of a higher education institution: A comparative study of the Warsaw University and the Krakow University of Economics (CUE)	75
JAKUB KWAŚNY Challenges for the development of e-services in local governments	99

ROMAN ANDRZEJ LEWANDOWSKI

Measurement and control of physicians' productivity in hospitals 115

ALEKSANDER NOWORÓŁ

Hybridization of territorial development management 141

MACIEJ TECZKE

The implementation of flexible management methods in craft breweries:
The impact on achieving competitive advantage in the brewing industry 155

MICHAIŁ TECZKE

The Internet of Things as a method of digitizing
the consumer–manufacturer relationship 165

AGNIESZKA THIER

Succession as a key element of sustainable development
in a family-owned business 179