

Table of contents

Introduction.....	7
Hanna Dzemesh: Motivation Systems Evolution and Their Impact on Employee Satisfaction in a Modern Workplace on the Example of IT Industry	9
Jan Bujas: Satisfaction of Employees in the Organisation from Frederick Laloux Model Perspective	24
Kacper Kurzejamski: Efficient Communication in Distributed Collaboration: A Study of Remote Work Environments.....	34
Krzysztof Słomiak: The Strategic Role of Medical Affairs Department in a Pharmaceutical Company.....	47
Magdalena Baran: The Perception of Diversity, Equity, and Inclusion: A Case Study	64
Marcin Czyżewski: A Critical Analysis of Corporate Governance: The Case of BlackRock	77
Natalia Pysiewicz: Celebrity Endorsement as an Element of Promotion on the Example of Selected Luxury Brands	91
Olivia Czech: Leadership Styles Identification – Case of the Company from an Industrial Installations Sector.....	103
Wojciech Fokczyński: Business Model Innovation Process on the Example of an IT Company	118